This guide will help you get started finding information for your unit and your assignments.

Step 1. What does it mean?
A good place to start, if you are not sure what the topic or assignment means is a dictionary or encyclopedia. General dictionaries are shelved in the Reference Collection. International Business terms can be found at http://www.importexporthelp.com/a/b2b-definitions.htm#A

Step 2. How to Find books.
Search the Library's online catalogue to find books Use the Quickfind option and Anywhere search.

For a specific book, type the keywords of the title.

Or for topics try some of the following headings.
Globalization
Globalization - Economic aspects-Developing countries
International business enterprises
International business enterprises — Accounting
International business enterprises — Australia
International business enterprises — Case Studies
International business enterprises — Communication
International business enterprises — Finance
International business enterprises — Finance — Problems
International business enterprises — Management — Case studies
International business enterprises — Political aspects
International business enterprises — Social aspects
International economic relations
International economic relations - Econometric model
International trade
International trade — Directories
Intercultural communication

You can also browse the shelves at these numbers
332.04 International finance
337 International economics and globalization
658.049 Management of international enterprises
658.16 Strategic alliances

Tip: To find a specific book, type in Author’s surname and first keyword of the title.
Your textbook for this subject,


Recommended books


Other books on International Business


Step 3 Suggested journals and e-journals

- Economist available on Business Source Premier
- Far Eastern Economic Review available on Business Source Premier
- International Marketing PER 658.848 JOU
- International Marketing Review available on Business Source Premier
- International Organization available on Business Source Premier
- Journal of International Business Studies available on Business Source Premier
- Pacific Economic Review available on Business Source Premier

Step 4 Databases

Academic search Elite (Ebscohost)
Business Source Premier (Ebscohost)
Emerald (via U. B. Library website)
Econlit (via U. B. Library website)

Step 5. Other Information


Provide comprehensive economic, business, social and political information on over 70 countries

? Need help? Ask Gail or Melanie