

International Business

This guide will help you get started finding information for your unit and your assignments.

Step 1. What does it mean?

A good place to start, if you are not sure what the topic or assignment means is a dictionary or encyclopedia.

General dictionaries are shelved in the Reference Collection.

International Business terms can be found at

<http://www.importexporthelp.com/a/b2b-definitions.htm#A>

Step 2. How to Find books.

Search the Library's online catalogue to find books

Use the **Quickfind** option and **Anywhere** search.

For a specific book, type the keywords of the title.

Or for **topics** try some of the following headings.

Globalization

Globalization - Economic aspects-Developing countries

International business enterprises

International business enterprises — Accounting

International business enterprises — Australia

International business enterprises — Case Studies

International business enterprises — Communication

International business enterprises — Finance

International business enterprises — Finance — Problems

International business enterprises — Management — Case studies

International business enterprises — Political aspects

International business enterprises — Social aspects

International economic relations

International economic relations - Econometric model

International trade

International trade — Directories

Intercultural communication

You can also browse the shelves at these numbers

332.04

International finance

337

International economics and globalization

658.049

Management of international enterprises

658.16

Strategic alliances

Tip: To find a specific book, type in Author's surname and first keyword of the title.

Your textbook for this subject,

Hill, Charles W. (2205) *International business: competing in the global market place*. 6th ed. Sydney: McGraw-Hill
658.049 HIL

Recommended books

- Blackman, C (1997) *Negotiating China case studies and strategies*. Sydney: Allen & Unwin. **302.3095 I BLA**
- Fitzgerald, H. (1998) *Cross-cultural communication for the tourism and hospitality industry*. Elsternwick: Hospitality Press. **338.479 I94 FIT**
- Hofstede, G (1991) *Cultures and organizations: the software of the mind*. Maidenhead: McGraw-Hill. **306 HOF**
- Mahoney, D. et al *International business: a managerial perspective*. Reading: Addison Wesley. **658.049 MAH**

Other books on International Business

- Evans, Paul et al (2002). *The global challenge: frameworks for international human resources management*. Boston: McGraw-Hill **658.049 WIL**
- Peterson, Brooks (2004) *Cultural intelligence: a guide to working with people from other cultures*. Maine: Intercultural Press. **REF 303.482 PET**
- Wild, John J. & Kenneth L. Wild. (2007) *International business: competing in the global marketplace*. Boston: McGraw-Hill **658.049 WIL**
- Wild, John J. & Kenneth L. Wild. (2006) *International business: the challenges of globalization*. Boston: McGraw-Hill **658.049 WIL**

Step 3 Suggested journals and e-journals

- *Economist* **available on Business Source Premier**
- *Far Eastern Economic Review* **available on Business Source Premier**
- *International Marketing* **PER 658.848 JOU**
- *International Marketing Review* **available on Business Source Premier**
- *International Organization* **available on Business Source Premier**
- *Journal of International Business Studies* **available on Business Source Premier**
- *Pacific Economic Review* **available on Business Source Premier**

Step 4 Databases

Academic search Elite (Ebscohost)
Business Source Premier (Ebscohost)
Emerald (via U. B. Library website)
Econlit (via U. B. Library website)

Step 5. Other Information

Country Commerce, *Country Monitor*, *Country Profile*, *Country Reports* **available on Business Source**
Provide comprehensive economic, business, social and political information on over 70 countries

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Need help?
Ask Gail or Melanie